

# **Photography Course Titles and Descriptions**

Richard Young, D.D.S.

[www.ryoungdds.com](http://www.ryoungdds.com)

[ryoungdds@gmail.com](mailto:ryoungdds@gmail.com)

## **USC 8th International Restorative Dental Symposium-2015**

### **Lecture Title:**

A Simplified Guide to Clinical Digital Photography: Indispensable Tools and Techniques

### **Description:**

- 🕒 Learn how to wisely choose which camera system is best suited for your workflow
- 🕒 Learn simple ways to get the photos you need.
- 🕒 Learn how to manage, store, and retrieve images in a simple workflow, and the software needed to make that happen

## **CDA-Anaheim 2015-Two Hands-On Courses**

### **Lecture Title 1:**

**So Your Doctor Wants You To Take Dental Photographs--Let's Make It Simple**

### **Description:**

Dental Photography can be easy and fun. In this hands on course you will learn that beautiful dental photographs can be taken by all if you follow simple techniques and have the right equipment.. In a cook book style you will learn how to take a great photo including positioning of the patient and photographer, use of mirrors and cheek retractors, which camera's to buy, and how to incorporate it into the new patient experience. A simplified portrait technique will be taught. Who should take this course? Dental Auxiliary, Hygienists, Staff, and Dentists with limited or no dental photography experience. If you do not have a camera, or are thinking about an upgrade wait until after the course.

Course Objectives:

- 🕒 Learn what makes a great photograph
- 🕒 Learn which equipment you need
- 🕒 Learn how to set the camera for consistent high quality images
- 🕒 Learn how to take simple portraits chair side

\*\*\*\*\*Required equipment, spandex cheek retractor, Occlusal Mirror, Quadrant Mirror. Two sets of gloves.

## [CDA-Anaheim 2015-Two Hands-On Courses-continued](#)

### *Lecture Title 2:*

## **Simplified Dental Photography—Take it to the next level**

### *Description:*

This hands-on course is for Doctors and auxiliary who are using dental photography in their practice, but would like to have a refresher course. New gear, along with photo, shade, and portraiture techniques will be discussed. A knowledge of the camera and settings is preferred, however, this will be a course to get the unanswered question answered. If you are thinking about adding or updating photo equipment wait until after this course. A brief introduction of photography into the new patient experience will also be discussed.

- 📷 Improve your techniques for great photographs
- 📷 Get updated in the new equipment
- 📷 Learn a simple way to use photos in the new patient experience and communication with the lab
- 📷 Learn simplified portraiture techniques

Please bring self retracting cheek retractors, any mirrors that you use and two sets of gloves. Camera's will be supplied.

## [Ontario Dental Association 2014](#)

### *Lecture Title:*

## **Dental Digital Photography for the 2014 Dental Practice**

### *Description:*

In today's world of visual communication attractive dental photographs, which are used to communicate with patients, laboratories, specialists, and for social media marketing, are imperative. This lecture and demonstration will present a simplified yet artistic approach to digital dental photography and will help the participants select the correct photo systems, accessories, and software. Most importantly they will learn techniques to take portrait and intraoral photos that are exciting because of their color, lighting, composition, and visual impact.

Learning outcomes:

1. Learn the purpose of quality images in dentistry and how to achieve them.
2. Select photographic equipment, and accessories to help make this happen.
3. Learn how to use dental images in communication from the new patient experience to communicating with the lab, specialists, and social media.

## **TDA-San Antonio 2014** **Lecture & Hands-On**

### **Lecture Title:**

#### **Dental Digital Photography for the 2014 Dental Practice**

### **Description:**

In today's world of visual communication attractive dental photographs, which are used to communicate with patients, laboratories, specialists, and for social media marketing, are imperative. This lecture and demonstration will present a simplified yet artistic approach to digital dental photography and will help the participants select the correct photo systems, accessories, and software. Most importantly they will learn techniques to take portrait and intraoral photos that are exciting because of their color, lighting, composition, and visual impact.

Learning outcomes:

1. Learn the purpose of quality images in dentistry and how to achieve them.
2. Select photographic equipment, and accessories to help make this happen.
3. Learn how to use dental images in communication from the new patient experience to communicating with the lab, specialists, and social media.

### **Hands-On Title:**

#### **Dental Digital Photography for the 2014 Dental Practice**

### **Description:**

This hands-on workshop will present a simplified yet artistic approach to digital dental photography. In today's world of visual communication attractive dental photographs, which are used to communicate with patients, laboratories, specialists, and for social media marketing, are imperative. Intraoral and portrait techniques using available dental camera systems, accessories, and software will be demonstrated. If you have a digital dental camera you are welcome to bring it to the class. Canon and Nikon cameras will be on site. Attendees are encouraged to bring cheek retractors, and an occlusal or quadrant photographic mirror.

Learning outcomes:

1. Learn the purpose of quality images in dentistry and how to achieve them.
2. Select photographic equipment, and accessories to help make this happen.
3. Learn how to use dental images in communication from the new patient experience to communicating with the lab, specialists, and social media.

## **Chicago Mid Winter 2014 Hands-On**

### **Lecture Title:**

#### **Dental Digital Photography for the 2014 Dental Practice**

### **Description:**

This hands-on workshop will present a simplified yet artistic approach to digital dental photography.

In today's world of visual communication attractive dental photographs, which are used to communicate with patients, laboratories, specialists, and for social media marketing, are imperative.

Intraoral and portrait techniques using available dental camera systems, accessories, and software will be demonstrated. If you have a digital dental camera you are welcome to bring it to the class.

Canon and Nikon cameras will be on site. Attendees are encouraged to bring cheek retractors, and an occlusal or quadrant photographic mirror.

Learning outcomes:

1. Learn the purpose of quality images in dentistry and how to achieve them.
2. Select photographic equipment, and accessories to help make this happen.
3. Learn how to use dental images in communication from the new patient experience to communicating with the lab, specialists, and social media.

## **Southwest Dental Conference 2013**

### **Lecture Title:**

#### **Simplified Digital Photography in Day to Day Dentistry**

### **Learning Objectives:**

- View a live demonstration on how to produce high-quality intraoral photographs
- Simplify the approach to digital dental photography.
- Choose the best camera system and accessories, along with the effective storage, organization and editing of dental photographs.
- Understand techniques of camera position, mirror positioning and use of contrasters.

## **Pacific Dental Conference 2013**

### **Lecture Title:**

#### **Simplified Digital Photography-Hands-on**

### **Description:**

This hands-on course will present a simplified approach to dental photography. Participants will learn how to choose the best camera system and accessories for their office, as well as an efficient approach for the integration of digital photographic communication in to their day to day practice.

### **Lecture Title:**

#### **Photography - An Essential Tool for Communication in Dentistry**

### **Description:**

Digital Photography is fast becoming an integral part of many dental practices across the country. In this lecture Dr. Young will discuss the art and beauty of simplified dental photography and the

## **100<sup>th</sup> Hinman Dental Meeting 2012**

### **Lecture Title:**

#### **Photography-An Essential Tool For Communication in Dentistry**

### **Description:**

Digital photography is fast becoming an integral part of many dental practices across the country. This lecture will discuss the art and beauty of simplified dental photography and the equipment you need to make it happen. A simplified portrait system will be presented as well to help you add or perfect this important adjunct to your practice.

### **Lecture Title:**

#### **Simplified Digital Photography in Day to Day Dentistry**

### **Description:**

Use this live demonstration course to produce high quality intraoral photographs, as well as beautiful before and after portraits with a simplified approach to digital dental photography. Learn how to choose the best camera system and accessories, and an efficient approach to storage, organization and editing of dental photographs. Techniques for camera position, intra-oral mirror positioning and the use of contrasters will also be shown

### **Tract:**

#### **Emerging Dentist's Survival Guide-Saturday**

### **Lecture Title:**

#### **Essential Photography for the New Practice**

### **Description:**

Photography is a perfect tool to help the new dentist increase case acceptance. Use this simplified approach from the new patient exam to communicating with the lab to help you incorporate photography into your practice.

## Chicago Mid Winter 2012

### Hands-On

#### **Lecture Title:**

#### **Simplified Digital Photography in Day to Day Dentistry**

#### **Description:**

This hands-on course will present a simplified approach to digital dental photography. Participants can learn how to choose the best camera system and accessories for their office, and efficient approach to storage, organization, and editing of dental photographs, techniques for camera positioning, intraoral mirror positioning, and the use of contrasters. Canon and Nikon cameras will be on site. If you have a digital dental camera you are welcome to bring it to the class. Attendees are required to bring cheek retractors, and an occlusal or quadrant photographic mirror. A laptop with "ACDSee 14" trial addition installed is optional.

## Yankee Dental Congress 2012

#### **Lecture Title:**

#### **Photography-An Essential Tool For Communication in Dentistry**

#### **Description:**

Digital photography is an exciting new technology that has created a shift in the way we utilize photography in the practice. Dr. Young will discuss how photography is used in the new patient experience and in communication with specialists and lab technicians. This course is designed for those who have not yet introduced photography into their practice and for those needing an update on current trends in digital dental photography.

#### **Learning Objectives**

1. Understand photography in dentistry
2. Select the camera, accessories, and software
3. Learn how to integrate photography into your daily practice

#### **Hands-On Course**

#### **Lecture Title:**

#### **Simplified Digital Photography in Day-To-Day Dentistry**

#### **Description:**

This course will present a simplified approach to digital dental photography. Participants will learn how to choose the best camera system and accessories for their office, as well as an efficient approach to storage, organization, and editing of dental photographs, techniques for camera position, intraoral mirror positioning, and the use of contrasters. A simplified portrait technique will be presented. After completion, the attendee should have the knowledge to produce high-quality intraoral photographs, as well as beautiful before-and-after portraits. If you have a camera it will not be needed, but you are welcome to bring it to the class.

#### **Learning Objectives**

1. Perform dental photographic techniques
2. Learn how to handle digital images
3. Be able to integrate photography into a dental practice
4. Produce high-quality intra oral photographs and before-and -after portraits

## **New Mexico Dental Association 2011**

### **Lecture Title:**

**The Integration of Simplified Digital Photography in Day to Day Dentistry:  
From the New Patient Experience to Communicating with the Lab**

### **Description:**

Digital Photography is fast becoming an integral part of many dental practices across the country. Dr. Young will go through a step-by-step outline on how to integrate photography into a dental practice from the new patient exam to communicating with the lab. This lecture will help the dentist become familiar with the available options for digital photography including camera selection, accessories, computer needs, software, and ideas.

## **Loma Linda Dental Esthetic Symposium 2011**

### **Lecture Title:**

**Photography – An Essential Tool for Communication in Dentistry**

### **Description:**

Digital Photography is fast becoming an integral part of dental practices across the country. The exciting new technology that is available today has created a shift in the way we utilize photography in the practice. Dr. Young will discuss step by step how photography is used from the new patient experience to communication with specialists and the lab technicians. This lecture will go over camera selection, accessories, computer needs, software, and an introduction to the utilization of communication technologies. This course is designed for those who have not yet introduced photography into their practice, and for those needing an update on current trends in digital dental photography.

## **Utah Dental Association 2011**

### **Lecture Title:**

**Photography – An Essential Tool for Communication in Dentistry**

### **Description:**

Short Description: 293 Words

Digital Photography is fast becoming an integral part of many dental practices across the country. In this lecture Dr. Young will discuss the art and beauty of simplified dental photography and the equipment you need to make it happen. A simplified portrait system will be presented as well.

Full Description: 595 Words

Digital Photography is fast becoming an integral part of many dental practices across the country. In this lecture Dr. Young will discuss the art and beauty of simplified dental photography as a communication tool and the equipment you need to make it happen. He will go over camera selection, accessories, computer needs, software and an introduction to photo techniques. A simplified portrait system will be presented as well. This course is designed for those who have not yet introduced photography into their practice, or need an update on current trends in digital dental photography.

## **Loma Linda Dental Alumni Convention 2011**

### **Lecture Title:**

**Esthetic Communication Issues and Procedures**

### **Description:**

Photography has been a part of many dental practices for years. Exciting new technology that is readily available has created a shift in the way we utilize photography in the practice. Dr. Young will discuss step by step how photography is used from the new patient experience to communication with specialists and the lab technicians. This lecture will go over camera selection, accessories, computer needs, software, and an introduction to the utilization of communication technologies. This course is designed for those who have not yet introduced photography into their practice, and for those needing an update on current trends in digital dental photography.

## Pacific Dental Meeting: Vancouver, Canada 2010

### **Lecture:**

Photography – An Essential Tool for Communication in Dentistry

Short Description: 293 Words

Digital Photography is fast becoming an integral part of many dental practices across the country. In this lecture Dr. Young will discuss the art and beauty of simplified dental photography and the equipment you need to make it happen. A simplified portrait system will be presented as well.

Full Description: 595 Words

Digital Photography is fast becoming an integral part of many dental practices across the country. In this lecture Dr. Young will discuss the art and beauty of simplified dental photography as a communication tool and the equipment you need to make it happen. He will go over camera selection, accessories, computer needs, software and an introduction to photo techniques. A simplified portrait system will be presented as well. This course is designed for those who have not yet introduced photography into their practice, or need an update on current trends in digital dental photography.

### **Hands-On:**

Short Description: 296

This hands-on course will present a simplified approach to dental photography. Participants will learn how to choose the best camera system and accessories for their office, as well as an efficient approach for the integration of digital photographic communication into their day to day practice.

Full Description: 596

This hands-on course will present a simplified approach to dental photography. Participants will learn how to choose the best camera system and accessories for their office, as well as an efficient approach to storage, organization, and editing of dental photographs, techniques for camera position, intraoral mirror positioning, and the use of contrasters. A simplified portrait system will be presented. After completion, the attendee should have the knowledge to produce high quality intraoral photographs, as well as beautiful before and after portraits in an efficient and practical manner.

### Simplified Digital Photography in Day to Day Dentistry

This hands-on course will present a simplified approach to digital dental photography. Participants will learn how to choose the best camera system and accessories for their office, as well as an efficient approach to storage, organization, and editing of dental photographs, techniques for camera position, intraoral mirror positioning, and the use of contrasters. A simplified portrait technique will be presented. After completion, the attendee should have the knowledge to produce high quality intraoral photographs, as well as beautiful before and after portraits. Learning Outcomes:

1. Select the camera and accessories
2. Dental Photographic Techniques
3. Handling of digital images

If you do not have a dental camera, do not buy one specifically for this class. Examples of Canon and Nikon cameras will be on site. If you have a digital dental camera you are welcome to bring it to the class. Attendees are required to bring cheek retractors, and an occlusal or quadrant photographic mirror. A laptop with "ACDSee Photo Manager 2009" Trial addition installed is optional.

[www.acdsee.com](http://www.acdsee.com)



## Yankee Meeting: Boston 2010

### Lecture:

#### **Photography – An Essential Tool for Communication in Dentistry.**

##### **Description**

Digital Photography is fast becoming an integral part of many dental practices across the country. In this lecture Dr. Young will discuss the art and beauty of simplified dental photography and the equipment you need to make it happen. He will go over camera selection, accessories, computer needs, software and an introduction to photo techniques. This course is designed for those who have not yet introduced photography into their practice, or need an update on current trends in digital dental photography.

##### **Objectives**

1. Introduction of photography in dentistry
2. Select the camera, accessories, and software
3. Introduction of dental photographic techniques

##### **Hands-On**

#### **Simplified Digital Photography in Day to Day Dentistry**

##### **Description**

This hands-on course will present a simplified approach to digital dental photography. Participants will learn how to choose the best camera system and accessories for their office, as well as an efficient approach to storage, organization, and editing of dental photographs, techniques for camera position, intraoral mirror positioning, and the use of contrasters. A simplified portrait technique will be presented. After completion, the attendee should have the knowledge to produce high quality intraoral photographs, as well as beautiful before and after portraits.

##### **Learning Outcomes:**

1. Select the camera and accessories
2. Dental Photographic Techniques
3. Handling of digital images

If you do not have a dental camera, do not buy one specifically for this class. Examples of Canon and Nikon cameras will be on site. If you have a digital dental camera you are welcome to bring it to the class. Attendees are required to bring cheek retractors, and an occlusal or quadrant photographic mirror. A laptop with “ACDSee Photo Manager 2009” Trial addition installed is optional. [www.acdsee.com](http://www.acdsee.com)

## **ADA Honolulu 2009**

### **Day 1-Lectures**

#### **Morning Session:**

##### **“Simplified Digital Photography in Day to Day Dentistry”**

Digital Photography is fast becoming an integral part of many dental practices across the country. In this lecture Dr. Young will discuss the art and beauty of simplified dental photography and the equipment you need to make it happen. He will go over camera selection, accessories, computer needs, software and an introduction to photo techniques. This course is designed for those who have not yet introduced photography into their practice, or need an update on current trends in digital dental photography.

#### **Learning Outcomes:**

1. Introduction of photography in dentistry
2. Select the camera, accessories, and software
3. Introduction of dental photographic techniques

#### **Afternoon Session:**

##### **Lights, Camera, Action:**

##### **The Integration of Digital Photography in Day to Day Dentistry**

Introducing photography into the flow of a dental practice is for many the most difficult part. Dr. Young will go through a step-by-step outline on how to integrate photography into a dental practice from the new patient exam to communicating with the lab. This lecture is designed for the person who needs to jump-start their photographic side of the practice. The handling of the “photographic dental image” will be discussed from the capturing of the image chair side to the computer and beyond. A simplified portrait technique will also be presented.

#### **Learning Outcomes:**

- Incorporate photography as part of the new patient experience.
- How to handle the image once you have taken it.
- How to take a beautiful portrait simply.

### **Day 2-Hands-On**

##### **Simplified Digital Photography in Day to Day Dentistry**

This hands-on course will present a simplified approach to digital dental photography. Participants will learn how to choose the best camera system and accessories for their office, as well as an efficient approach to storage, organization, and editing of dental photographs, techniques for camera position, intraoral mirror positioning, and the use of contrasters. A simplified portrait technique will be presented. After completion, the attendee should have the knowledge to produce high quality intraoral photographs, as well as beautiful before and after portraits.

#### **Learning Outcomes:**

1. Select the camera and accessories
2. Dental Photographic Techniques
3. Handling of digital images

If you do not have a dental camera, do not buy one specifically for this class. Examples of Canon and Nikon cameras will be on site. If you have a digital dental camera you are welcome to bring it to the class. Attendees are required to bring cheek retractors, and an occlusal or quadrant photographic mirror. A laptop with “ACDSee Photo Manager 2009” Trial addition installed is optional.

[www.acdsee.com](http://www.acdsee.com)

## [Pacific Dental Meeting: Vancouver, Canada 09](#)

### *Lecture*

#### **The Integration of Simplified Digital Photography in Day to Day Dentistry: From the New Patient Experience to Communicating with the Lab**

Digital Photography is fast becoming an integral part of many dental practices across the country. Dr. Young will go through a step-by-step outline on how to integrate photography into a dental practice from the new patient exam to communicating with the lab. This lecture will help the dentist become familiar with the available options for digital photography including camera selection, accessories, computer needs, software, and ideas for immediate incorporation into your dental practice. A simplified portrait technique will also be presented.

### *Hands-On*

#### ***Simplified Digital Photography in Day to Day Dentistry***

This hands-on course will present a simplified approach to Digital Dental Photography. Participants will learn how to choose the best camera system and accessories for their office, as well as an efficient approach to storage, organization, and editing of dental photographs, techniques for camera position, intraoral mirror positioning, and the use of contrasters. A simplified portrait technique will be presented. After completion, the attendee should have the knowledge to produce high quality intraoral photographs, as well as beautiful before and after portraits.

#### ***Learning Outcomes:***

1. Select the camera and accessories
2. Dental Photographic Techniques
3. Handling of digital images

If you do not have a dental camera, do not buy one specifically for this class. Examples of Canon and Nikon cameras will be on site. If you have a digital dental camera you are welcome to bring it to the class.

## [TCDS Spring 2009](#)

### **The New Patient Experience**

#### **“ A Contemporary Approach Using Simplified Digital Photography”**

This course will look at the initial exam and show how simplified digital photography can be efficiently and informatively incorporated into the new patient experience. This lecture will show how high quality digital photography can be used to engage the patient in a co-diagnostic process. There will be a very brief review of equipment choices, photographic techniques, and hardware and software needs.

## [ADA 2007 SF and Beverly Hills Study Club 2008:](#)

### **The Integration of Simplified Digital Photography in Day to Day Dentistry: From the New Patient Experience to Communicating with the Lab**

Digital Photography is fast becoming an integral part of many dental practices across the country. Dr. Young will go through a step-by-step outline on how to integrate photography into a dental practice from the new patient exam to communicating with the lab. This lecture will help the dentist become familiar with the available options for digital photography including camera selection, accessories, computer needs, software, and ideas for immediate incorporation into your dental practice. A simplified portrait technique will also be presented.

## [Tri County Dental Society 2008](#)

### **Tools of Esthetic Communication “The Camera, Articulation, and Golden Proportions”**

This course will present practical tools of esthetic communication in the dental practice. The attendees will learn how to communicate simply and efficiently with the patient and the lab using photography, articulators, and computerized shade matching to achieve predictable esthetic results.

## [CDA Spring 2008](#)

### **Simplified Digital Photography in Day to Day Dentistry**

This “live demonstration” course will present a simplified approach to Digital Dental Photography. Participants will learn how to choose the best camera system and accessories for their office, as well as an efficient approach to storage, organization, and editing of dental photographs, techniques for camera position, intra-oral mirror positioning, and the use of contrasters. A simplified portrait technique will be presented. After completion, the attendee should have the knowledge to produce high quality intra oral photographs, as well as beautiful before and after portraits.

#### ***Learning Outcomes:***

1. Select the camera and accessories
2. Dental Photographic Techniques
3. Handling of digital images

If you do not have a dental camera, ***do not*** buy one specifically for this class. Examples of Canon and Nikon cameras will be on site. If you have a camera it will not be needed, but you are welcome to bring it to the class.

## [CDA 2006:](#)

### **The Initial Exam: A Contemporary Approach Using Simplified Digital Photography**

We will look at the initial exam and show how simplified digital photography can be efficiently and informatively incorporated into the new patient experience. This lecture will show how high quality digital photography can be used to engage the patient in a co-diagnostic process. There will be a very brief review of equipment choices, photographic techniques, and hardware and software needs.